



City of Sandy Springs, Georgia  
Hospitality Board Meeting  
(Hybrid Format) via Zoom (<http://spr.gs/2021vssboardmeeting>)  
and  
City Hall/Barfield Room (2<sup>nd</sup> Floor)

Thursday, December 9, 2021

8:00 A.M.

## MEETING AGENDA

Call Meeting to Order	Mayor Paul
Approval of December 9, 2021 Board Meeting Agenda	Mayor Paul
Approval of September 30, 2021 Board Meeting Minutes	Mayor Paul

## New Business

- I.** Finance  
September and October 2021 Financials Toni Carlisle
- II.** Sales Program Analysis-  
Findings and Recommendations  
Kate Burda & Co. Kate Burda
- III.** Sandy Springs H&T Reports  
Marketing  
Smith Travel  
Meetings, Sales Missions, Events Jennifer Cruce
- IV.** Discussion

Proposed Next Meeting: January 27, 2022

## Adjourn